

## Re-branding of Zymmetry Group of Companies

**HONG KONG, February 19, 2008** - The Zymmetry Group, leading provider of technology solutions for the soft goods industry, announced today its plan to consolidate its group of companies including Zymmetry, MSC and Mission System Consultant under the Zymmetry brand.

“Zymmetry is a unique name that signifies balance and harmony. It is the perfect brand for our company that promotes the harmonious and balanced interaction required between buyers and suppliers, the east and the west, to succeed in the apparel supply chain. With the various partnership agreements we’ve recently entered into, and with our products and services spanning across more and more countries, we feel that it is the right time for us to unify our customer interface and reinforce our brand”, said Edgar Tung, CEO of Zymmetry Group.

Zymmetry plans to launch a series of marketing campaigns for the re-branding and details will be announced soon.

### About Zymmetry

Founded in 1989 as MSC Limited, the Zymmetry Group is a leading global sourcing and manufacturing solutions provider for the apparel industry. Since its first apparel solution was released in 1995, the Zymmetry Group has delivered innovative technology solutions to more than 300 corporate customers with more than 70,000 global users.

Headquartered in Hong Kong with offices in New York and China, the Zymmetry Group has customers ranging from global brands based in the United States to large global manufacturing enterprises based in Asia.

# # #

For further information please contact:

**Tina Chau**

Marketing & Communications

Zymmetry Group

Tel: +852-2588-1848

Fax: +852-2583-9825

Email: [marketing@zymmetry.com](mailto:marketing@zymmetry.com)