

## Interlux Selects MSC to Provide Supply Chain Solutions

**Hong Kong – November 19, 2007 – MSC Technology Limited**, a division of the Zymmetry Group, announced today its partnership with Interlux, LVMH's Global Sourcing Division. Under the agreement, Interlux will adopt MSC's Zymmetry Global Sourcing Application as its core platform for product flow and analytics activities. Zymmetry Group is the most vertical solution provider for the apparel industry and is recognized widely as the only solution that caters to the unique requirements of a global supply chain organization. The Zymmetry application will provide real-time, fully integrated information and analysis capabilities in a dynamic and globally competitive supply chain.

According to John Swain, Senior VP in Interlux Industrial Division, "I needed to work with a partner that understood the full complexities of our supply chain environment and that could provide a platform that would support the breadth and depth of our global industrialization strategies. After a 15 month evaluation, we found that MSC was the only technology organization that had that expertise."

"LVMH brands are all about luxury and quality at the highest level. Their selection of MSC is a testament to MSC's quality and a tribute to MSC's effort and dedication to the apparel & accessories supply chain industry." said Vincent Chan, CEO of MSC Technology Limited.

MSC Technology Limited currently has over 300 global corporate customers across US, Europe, and Asia. MSC specializes in the soft goods industry with a concentrated focus in the apparel industry. MSC is a private company backed by a consortium of major corporations in the apparel industry.

###

For further information please contact:

**Tina Chau**

Marketing & Communications

MSC Technology Limited

Tel: +852-2588-1848

Fax: +852-2583-9825

Email: [Tina.chau@msc-global.com](mailto:Tina.chau@msc-global.com)

**About MSC Technology Limited**

Founded in 1989, MSC today is the world's leading solution in the soft goods sourcing industry. Headquartered in Hong Kong, MSC brings the experience of both the requirements of the buyer and the needs of the supplier into a single solution; making it more efficient for all players along the supply chain to streamline its processes.

MSC has a strong focus in the apparel industry and has over 300 corporate customers ranging from global brands based in the United States to large global manufacturing enterprises based in Asia. MSC's competitive advantage lies in its understanding of the complex workflow prevalent in the sourcing industry. MSC is a private company backed by a consortium of major corporations in the apparel industry.

For further information on MSC, please visit <http://www.msc-global.com/>