



Press Release
18 March 2010

Indian based Shahi selected Zymmetry to roll out RFID Based Management System

March 18, 2010 – Zymmetry Group, leading provider of apparel technology solutions announced that Shahi Exports Pvt. Ltd. selected the company's ZymFactory RFID real time production management solution on the factory floor. Shahi is one of the largest exporters of apparel in India that manages manufacturing facilities in Delhi, Bangalore, Tirupur and Salem.

In today's challenging environment, Shahi believes that advanced technology and a systematic way of management is the key to success, and has identified Zymmetry as a partner to increase productivity through real time management of production data by RFID technology.

"The deployment of ZymFactory solution will no doubt enhance the efficiency of Shahi's massive manufacturing process. ZymFactory applies state of the art RFID technology to capture real time production data in order to assist factory managers to accurately measure productivity and make sound judgments. Supervisors can make use of real time data concerning workers' performance and productivity to balance each production line's output," said Edgar Tung, CEO of Zymmetry Group.

This long-term partnership between Shahi and Zymmetry strengthens the internal process, not only providing management with detailed overview of the entire process, but also allowing them to make necessary adjustment when problem arises. Zymmetry's ZymFactory solution does and will continue to support Shahi's long-term growth.

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About Shahi Exports Pvt.Ltd.

Shahi Exports Pvt. Ltd. was founded in 1974 in Delhi. It's Bangalore operations began on 1st July 1988 with 250 associates and 104 machines. It has expanded by 60 times over the past 30 years. Shahi is engaged in the manufacturing and export of readymade garments in the international market. The Group is into manufacturing of a wide range of Men's, Ladies wear, Kidswear and also in Home products. Shahi Group's commitment to quality can meet global quality standards. For more information, please visit <http://www.shahi.co.in>.

About the Zymmetry Group

Founded in 1989 as MSC Limited, the Zymmetry Group is a leading global sourcing and manufacturing solutions provider for the apparel industry. Headquartered in Hong Kong with offices in New York and China, the Zymmetry Group has customers ranging from global brands based in the United States, to large global manufacturing enterprises based in Asia. Since the release of its first apparel solution in 1995, the Zymmetry Group has delivered innovative technology solutions to nearly 500 corporate customers with more than 120,000 global users. For more information, please visit www.zymmetry.com.

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